

Data Security in Zeiten wachsender Cyber-

Bedrohungen



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Understanding cyberattacks

Information is gathered Gain access to the Creating a base of Snooping around without Alterroutines, documentation Encrypt victim's on the victim's people, victim by sending operations and let's being detected and and security systems to data, wipe processes and phishing emails and let make it redundant and compromise higher value reduce/denv restore archives/backup/data, technology in play them click a link highly available capabilities targets issue ransom demands! **BASE OF** ಹಿ **ELEVATE ACCESS & RANSOM CRIPPLE OBSERVATION** (O_O) **SNEAK IN OPERATIONS** LATERAL MOVEMENT **DECLARED JAN FEB** MAR **APR MAY** JUL **AUG SEP** OCT NOV DEC

MALWARE/TOOLS

veeam

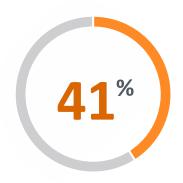
Ransomware Trends Report 2024



of backup repositories targeted during attack - 76% affected



risk re-infection during restore



of production data affected



Paid the ransom



of affected data was recoverable



https://vee.am/RW24

veeam

Verfügbarkeit

...bezieht sich darauf, dass ein System oder eine Dienstleistung kontinuierlich und zuverlässig zugänglich ist, wenn sie benötigt wird...

Resilienz

widerstandsfähigkeit gegenüber
Störungen, Fehlern oder Angriffen
aufweist und seine Funktionalität trotz
dieser Herausforderungen beibehält
oder schnell wiederherstellt...



Radical Resilience

Is challenging in the face of complexity and threats





Data Security

Multi-layered protection designed for peace of mind across the hybrid cloud



Proactive Threat Hunting



Immutability Everywhere



Secure Access

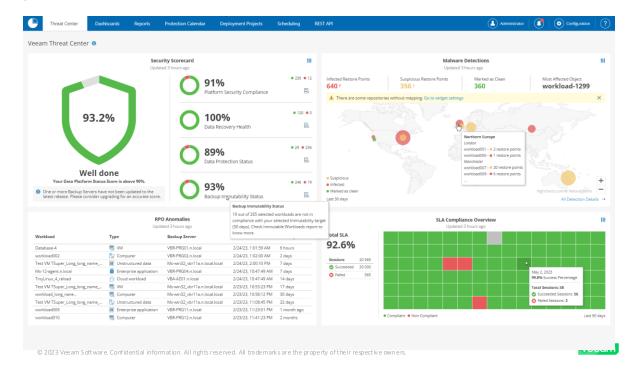


Veeam Threat Center

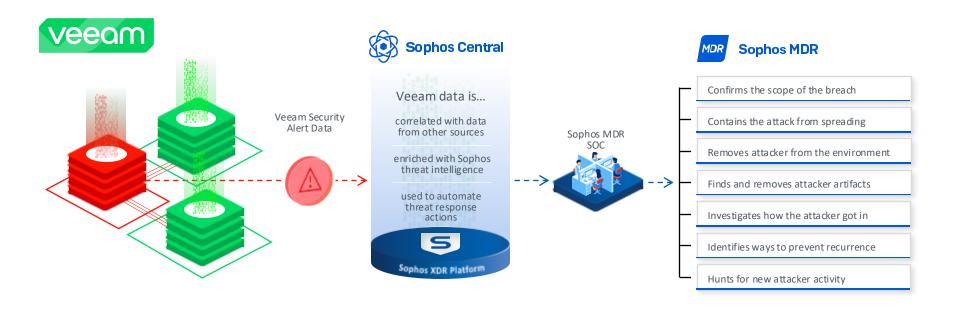
Your ADVANCED Veeam Stop

Ensure compliance, platform health, data protection, and data security in a single place.

Finished with a Security Scorecard to globally understand the overall protection.



Backup and Recovery Integration

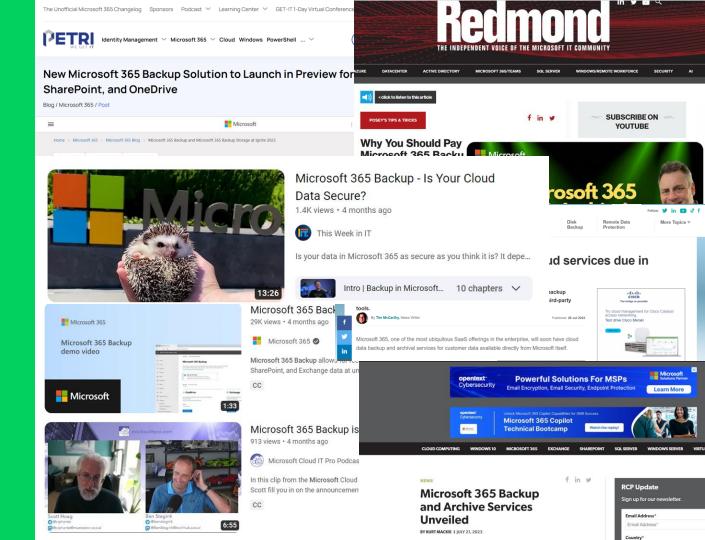




SaaS remains the largest cloud segment with end user spending nearing \$200B in 2023

Source: Gartner, 2023

Joining forces with Veeam that Microsoft 365 data needs protected!



Veeam to Jointly Develop Al Solutions with Microsoft for Industry's #1 Data Protection and Ransomware Recovery Platform









Introducing

Veeam Data Cloud

Veeam Data Platform

Veeam Data Cloud

Self-managed data protection for hybrid and multi-cloud data

- Cloud
- Apps
- Virtual
- SaaS
- Physical



Vault Secure cloud storage made easy

Radical Resilience

Foundational AI



Fully-managed cloud backup services for XaaS and multi-cloud data



Microsoft 365



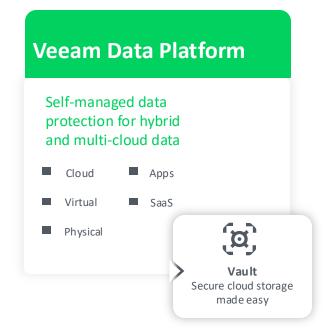
Azure



A secure cloud storage resource on Azure that eliminates the headaches of managing infrastructure and unpredictable cloud cost models.

Introducing

Veeam Vault



SECURE

Zero Trust done for you with always immutable storage, logically air-gapped from your production environment

EASY

Access and use on-demand, fully-managed storage with zero config, management and integration complexities

PREDICTABLE

Eliminate bill shock with simple per-TB pricing, inclusive of API calls, restore and egress charges





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